



## Robin W. Marshall

July 4, 1937 - May 26, 2024

Robin W. Marshall, age 86, of Kearney, passed away on Sunday, May 26, 2024 in Lincoln, Nebraska. A Funeral Mass will be on Friday, May 31, 2024 at 10:30 a.m. at St. James Catholic Church in Kearney, NE. Father Joe Hannappel will celebrate and burial will be at Kearney Cemetery. Visitation will be on Thursday, May 30, 2024 at 5:00 p.m. followed by a vigil service at 6:00 p.m. Memorials are suggested to the Kearney Catholic High School Foundation, Crossroads Rescue Mission or St. Jude Children's Research Hospital in Memphis, TN. Please visit [www.hlmkfuneral.com](http://www.hlmkfuneral.com) to leave a tribute or message of condolence. Horner Lieske McBride & Kuhl Funeral and Cremation Services in Kearney are in charge of arrangements.

Robin was born July 4, 1937 in Kearney, NE to Warren and Harriet Cole Marshall. On July 6, 1955 he married his childhood sweetheart Judy Siebenaler at the Immaculate Conception Catholic Church in Elm Creek, NE. They have three sons.

Robin was a well-known auctioneer and served as president of the National Auctioneers Association in 1995-96. He also served as president of the Nebraska Auctioneers Association. He was inducted into the National Auctioneers Hall of Fame in 2002 and into the Nebraska Auctioneers Hall of Fame in 2003. As president and board member of the NAA he traveled to 26 states giving seminars. In 1996, the National Auctioneers Association selected

St. Jude Children's Research Hospital as their national charity. As president, Robin presented a one million dollar check to the hospital. The association has continued to raise several million dollars.

Robin's auctioneering career spanned over 65 years conducting thousands of auctions. He started his career working for his father at the Kearney Livestock Auction Market. Robin and his brother Eugene purchased the livestock market from their father's estate and operated the market for 16 years. Robin continued his auction career operating Marshall Land Brokers & Auctioneers with his son, Miles. The company specializes in agriculture land and equipment sales. He was instrumental in the establishment of the Marshall Equipment Auction held at the fairgrounds, one of Nebraska's largest equipment auctions.

Robin's love for auctioneering carried through to the many fundraising auctions he conducted annually. He helped raise millions of dollars for foundations and charities. A special source of pride to him was raising funds for The Museum of Nebraska Art (MONA), cancer research at the Cattlemen's Ball, raising funds for Make-A-Wish, conducting 4-H Livestock Auctions and raising funds for Kearney Catholic High School.

Robin served as chairman of the Kearney Area Chamber of Commerce, the Good Samaritan Hospital Foundation Board of Trustees, Board of Directors of Richard Young Psychiatric Hospital, 19 years on Southern Public Power Board of Directors, 38 years on the Platte Valley State Bank & Trust Company Board of Directors plus many other boards and committees. He also received several awards, including the Hub Freedom Business/Industry award and the Nebraska Banker's Association 2012 Agribusiness award.

Robin and his wife Judy raised and fed cattle on their farm located southwest of Elm Creek for 45 years. After they discontinued their cattle operation, they

moved to Kearney. Their son, Art, continued the farming operation. Robin and Judy eventually purchased a second home in Mesa, AZ. In later years Robin enjoyed doing outdoor maintenance work at his son Norris's engine plant, driving his John Deere tractor. He said it was his golf game.

Robin was baptized in the Immaculate Conception Catholic Church in Elm Creek and later transferred their membership to St. James Catholic Church in Kearney. He was an active member in both parishes and served on both Church councils. He was a member of the Knights of Columbus and a 4th Degree Knight.

Robin and Judy believed in Catholic education, and they were supporters of Kearney Catholic High School. He graduated from Elm Creek High School and was a graduate of Reisch Worldwide College of Auctioneering.

He loved being with his family and was very proud of them. He especially enjoyed his grandchildren and great-grandchildren. He believed if you didn't make a difference to others, you missed the purpose of life. He believed to be successful you need to surround yourself with good people. He would say, "The turtle didn't get on top of the post by himself".

He was preceded in death by his parents; brothers, Richard, Rudyard, Lawrence and Eugene; sister, Lois Rahmann; half-brother, Tom Marshall; brother-in-law, Clarence Rahmann; sisters-in-law, Donna Marshall, Norma Marshall and Arbeta Marshall.

Survivors include his wife, Judy; their three sons, Art (Kristi) of Elm Creek, Miles (Brenda) of Kearney, Norris (Lori) of Kearney; eleven grandchildren, Lindsey Miles (Mitch) of Grand Island, Amanda Sutter (Pete) of Minneapolis, MN, Sarah Luderer (Micah) of Elkhorn, Ashley Bostron (Ed) of Kearney,

Megan Basnett (Chris) of Lincoln, Mallory Huddleston (Luke) of Kearney, Amber Simpson (Troy) of Cantonment, FL, Adam Marshall (Jennifer) of Kearney, Andrew Marshall of Kearney, McKenzie Marshall (Jen) of Kansas City, MO, Derek Marshall (Becky Svatora) of Omaha; eighteen great-grandchildren; sister, Deanna Francis of Nevada, MO; sister-in-law, Irma Marshall; several nieces, nephews and extended family and friends.

# Cemetery Details

## Kearney Cemetery

4400 Avenue I  
Kearney, NE 68847

# Previous Events

## Visitation

MAY **30**. 5:00 PM - 6:00 PM (CT)

St. James Catholic Church  
3801 Avenue A  
Kearney, NE 68847

## Vigil Service

MAY **30**. 6:00 PM (CT)

St. James Catholic Church  
3801 Avenue A  
Kearney, NE 68847

## Funeral Mass

MAY **31**. 10:30 AM (CT)

St. James Catholic Church  
3801 Avenue A  
Kearney, NE 68847



# Tribute Wall

JD

“ *Rest in peace my friend.*

Jerry Dudeck - June 04, 2024 at 09:19 PM

VE

“ *So sorry for the Marshall families loss. I met Robin a few times but he always knew me when we would meet. He always had a smile and we had a very good conversation. God's blessing to you during this difficult time. Veronica Schyma*

veronica - June 04, 2024 at 10:06 AM

JA

“ *I was so sorry to see of Robin's passing. My dealings with him where always respectful. He never forgot a person. Again sorry for your loss John A*

John Abrahamson - June 02, 2024 at 10:05 AM

TC

“ 🙏 *Sorry That Health Issues Prevented Arlene And i From Attending Robin Marshall's - A Local Legend - Funeral. Robin Marshall Always Greeted Us With A Friendly Smile When We Visited. Very Professional 🇺🇸  
Thomas Edward Kelly.  
The Cacklebur Nebraska America 🇺🇸 Robin's Grandpa Marshall's Sister Married A LaRue - My Mother's Family AND My Great Great Grandpa John Marshall Married Landora LaRue - They Are Buried In The Columbus, Nebraska Cemetery 🇺🇸🙏 Saturday, June 1st, 2024.*

Thomas E. Kelly. The Cacklebur - June 01, 2024 at 07:07 AM

JN

“ To Norris and Lori and the entire Marshall family; We are so sorry for your loss of Robin. I remember working for him during silage time on the farm, He was such an incredible person, and knowing him all of these years was an honor. John and Jeanie Nickel

John Nickel - May 31, 2024 at 12:27 PM

DB

“ Robin did much for thr community.I'm only sorry that I didn't to the High School Hall of Fame for him to see Ruby Miller from Elm Creek. He will be missed by many .My condo.lences

Dick Beechner - May 31, 2024 at 08:59 AM

LL

“ Sold cattle and bought a farm from Robin. He knew me by my first name. Great guy. Lonny Leach

Lonny Leach - May 31, 2024 at 07:41 AM

TK

“ The Larsons and The Kloepings purchased the Serene Retreat for the family of Robin W. Marshall.



The Larsons and The Kloepings - May 30, 2024 at 09:42 PM

TK

“ The Larsons and The Kloepings planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.

The Larsons and The Kloepings - May 30, 2024 at 09:42 PM

KM

“ One of the nicest guys I have ever known has gone on to the next chapter. Robin and I worked together on the NAA 1996 convention in San Diego and it was truly a pleasure. I will never forget when we debuted the entertainment we had arranged, a dance troupe that uses surf boards and folding chairs dressed in bikinis and bathing suits, he turned to me with red face and firmly and simply said "Not on my watch". It is hilarious looking back on it now and I am so glad that we had the preview. The group was able to "tone down" their performance, Robin was happy, and the convention went well. I will miss our conversations and wit. Unfortunately we, Patty and I, will not be able to make it as I have Covid and am quarantined. Thank you Robin for the wonderful memories. Ken and Patty McCormack, San Diego.

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**Ken McCormack** - May 30, 2024 at 01:11 PM



“ Beautiful in Blue was purchased for the family of Robin W. Marshall.



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May 30, 2024 at 12:20 PM

MW

“ Marisa W. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.

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**Marisa W.** - May 30, 2024 at 12:20 PM



“ *\* purchased the Florist Choice Bouquet for the family of Robin W. Marshall.*



\* - May 30, 2024 at 10:21 AM



“ *Enchanted Cottage was purchased for the family of Robin W. Marshall.*



May 30, 2024 at 08:35 AM



“ *Bergman Brothers purchased the Florist Choice Bouquet for the family of Robin W. Marshall.*



**Bergman Brothers** - May 29, 2024 at 06:46 PM



“ *Simply Elegant Spathiphyllum was purchased for the family of Robin W. Marshall.*



May 29, 2024 at 05:12 PM

KF

“ Robin will always hold a special place in my heart. I loved working with him on getting auctions cataloged. He would always ask if I was mad at him yet the closer we got to an auction when he would add a consignor or add another item, and how could you get mad at him with his smile! He will be greatly missed, you all are in my thoughts and prayers. - Krystle Ferdinand

Krystle Ferdinand - May 29, 2024 at 03:47 PM



“ Lily and Rose Tribute Spray was purchased for the family of Robin W. Marshall.



May 29, 2024 at 02:13 PM



“ Tender Tribute was purchased for the family of Robin W. Marshall.



May 29, 2024 at 12:55 PM

FE

“ From the entire team at Marshall Engines planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.

From the entire team at Marshall Engines - May 29, 2024 at 12:55 PM

FI

“ From everyone at Holdrege Irrigation planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.

From everyone at Holdrege Irrigation - May 29, 2024 at 12:38 PM



“ Dreams From the Heart Bouquet was purchased for the family of Robin W. Marshall.



May 29, 2024 at 12:38 PM

TT

“ The Wellspring Team planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.

The Wellspring Team - May 29, 2024 at 11:58 AM

TT

“ The Wellspring Team purchased the Serene Retreat for the family of Robin W. Marshall.



The Wellspring Team - May 29, 2024 at 11:58 AM

VS

“ My heartfelt condolences to the Marshall family at this time of grief. I vividly remember Norris showing me the picture of his father [Robin] sitting on a hot rod during the factory tour of the BluePrint engine plant in Kearney.

--Venkat Swaminathan

Venkat Swaminathan - May 29, 2024 at 11:18 AM

SS

“ Shawn & Becky Sterling planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.

Shawn & Becky Sterling - May 29, 2024 at 10:32 AM

SS

“ Shawn & Becky Sterling purchased the Serene R retreat for the family of Robin W. Marshall.



Shawn & Becky Sterling - May 29, 2024 at 10:32 AM

KR

“ Irma: My condolences on losing Robin. What a fine agri-businessman and such a superb example for youth. Take care of yourself in the days ahead.



Kathy Campbell RN - May 28, 2024 at 10:04 PM

YF

“ Your SEMA and PRI Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.

Your SEMA and PRI Family - May 28, 2024 at 06:31 PM



“ Magnificent Life Spray was purchased for the family of Robin W. Marshall.



May 28, 2024 at 06:31 PM



“ Peaceful White Lilies Basket was purchased for the family of Robin W. Marshall.



May 28, 2024 at 04:05 PM

MM

“ To all of the Marshall family. It is my honor to call Robin a friend and mentor. He was always a kind gentleman to me throughout the 20 years that I knew him. He is one of the all time great auctioneers and land salesmen in the Midwest. I learned so much from him and am grateful I was able to know him and call him a friend. He had so much charisma and made it look easy. Sincere thoughts of appreciation, care, and prayers from our home to all of yours. Mike

Mike McCann - May 28, 2024 at 03:42 PM



“ *Strength & Solace Spray was purchased for the family of Robin W. Marshall.*



May 28, 2024 at 02:26 PM



“ *Ted Wentz planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.*

**Ted Wentz** - May 28, 2024 at 01:46 PM



“ *Ted Wentz purchased the Beautiful in Blue for the family of Robin W. Marshall.*



**Ted Wentz** - May 28, 2024 at 01:46 PM



“ *From: Mike & Karen Chapman planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robin W. Marshall.*

**Mike & Karen Chapman** - May 28, 2024 at 11:36 AM



“ *Country Basket Blooms was purchased for the family of Robin W. Marshall.*



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May 28, 2024 at 11:36 AM



“ *Sorry for your loss. We will be in Colorado for a grandson's wedding so will miss the visitation and service. We really enjoyed getting together with you in Arizona and Dale particularly enjoyed sharing memories with Robin about the Ag crisis of the 1980's Dale and Janet Pohlmann*

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**Dale and Janet Pohlmann** - May 28, 2024 at 10:38 AM



*To the Marshall family, I am very sorry for your loss. You have my deepest sympathy. I don't remember not knowing Robin. He was a very gentle and kind man. As I mentioned to him long ago, I grew up with the "Marshall" name as a household word when it came to sales or needing an auctioneer. God Bless you all. Donna Posusta*

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**Donna Posusta** - May 29, 2024 at 12:25 AM



“ *Doug and Robin Evans purchased the Beautiful i n Blue for the family of Robin W. Marshall.*



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**Doug and Robin Evans** - May 28, 2024 at 10:22 AM



“ *Peaceful White Lilies Basket was purchased for the family of Robin W. Marshall.*



May 28, 2024 at 10:10 AM



“ *LandMark Implement Inc. purchased the Emerald Garden Basket for the family of Robin W. Marshall.*



**LandMark Implement Inc.** - May 28, 2024 at 09:05 AM



“ *One of the greatest auctioneers in nebraska history  
Sorry for your loss prayers for the family  
Mary Ann Kelly Whitebear*



**Mary Ann Whitebear** - May 28, 2024 at 12:02 AM



“ 🙏 *A Local Legend.*

**Thomas E. Kelly. The Cocklebur** - May 27, 2024 at 11:58 PM